

**A-Level Overview Year 2: Business**

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| Term | Mrs Scott | Key Skills / PSAs / Deadlines |
| 1 | 3.7.1 Mission, corporate objectives & strategy  3.7.2 Financial ratio analysis  3.7.3 Analysing overall performance  3.7.4 Analysing political and legal change | Read textbook pages: 1-98  Notes: key concepts, key terms, formula & diagrams  Tests: Multiple choice, ratios  Case study assessments: Halfords; analysing accounts – Don-nuts, Dunelm. |
| 2 | 3.7.5 Analysing economic change  3.7.6 Analysing the social and technological environment  3.7.7 Analysing the competitive environment  3.7.8 Investment appraisal | Read textbook pages: 99-199  Notes: key concepts, key terms, formula, models  Tests: Porter multiple choice test, Investment appraisal methods  Case study assessments: BUSS3 Jun15, BT’s better future p72/3, Jewellery & the watch market p177, Maize mazes p197 |
| 3 | 3.8.1 Strategic direction – choosing markets  3.8.2 Strategic direction – how to compete  3.9.3 Assessing internationalism | Read textbook pages: 200-226; 288-322  Notes: key concepts, key terms, formula, models & diagrams  Tests:  Case study assessments: Euro Air, Frozen World, Offshoring at Myson |
| 4 | 3.10.1 Managing change  3.10.2 Managing organisational culture  3.10.3 Managing strategic implementation  3.10.4 Problems with strategy/why strategies fail | Read textbook pages: 344-422  Notes: key concepts, key terms & formula  Tests: CPA, practice exercise 1 p363  Case study assessments: Broake shoes, Anson Engineering, Morrisons, Tottenham’s new ground.  Essay: Q2 p362 |
| 5 | Revision  Exam preparation | Revision: key topics, concepts, key terms, formula, models & diagrams – using recap grids  Past exam questions: multiple choice, short answer, data response, case studies & essays  Revision day practice tasks |
| 6 | Study leave  Examinations |  |