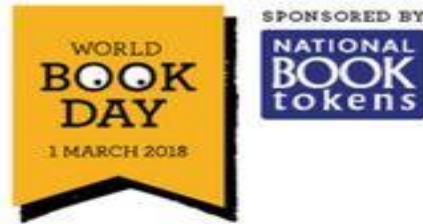


# World Book Day



#WORLDBOOKDAY 2018  
THURSDAY 1 MARCH

Celebrate stories. Love reading.



WORLD  
**BOOK  
DAY**

1 MARCH 2018

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# THE NEED:

## THE STATE OF THE NATION'S LITERACY LEVELS

- If every child left primary school with the reading skills they need, our economy could be **£30 billion+ bigger by 2025\***
- **37%** of employers are dissatisfied with young people's literacy skills and use of English\*\*
- **40%** or more employers are providing remedial literacy and basic skills support to school and college leavers\*\*
- In the UK's most deprived areas, up to **35%** of the adult population lack the literacy skills expected of an 11-year-old\*\*

**Help us to break this cycle of disadvantage to give fair life chances to all young people, regardless of their background**



\*Source: Read On. Get On \*\*Source: Confederation of British Industry



- <http://www.worldbookday.com/quiz/key-stage-3-app/>
- Test your knowledge!

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# Talk About Books!

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- <http://www.worldbookday.com/bookclubbing/>
- Have a discussion in your tutor groups about your favourite books. Explain why you like them, and try to pick up some recommendations for future reads! **(use the next slide to help you start talking about books)**
- How many genres have you read books from? Have a look in the library for more inspiration.



# ON-THE-SPOT BOOKCLUB

WHAT IS YOUR FAVORITE BOOK?

HOW DID YOU FIND OUT ABOUT THIS BOOK?

WHAT/WHO DID YOU RELATE TO IN THIS BOOK?

WHERE DID YOU BUY IT / BORROW IT?

WAS THE BOOK IMAGINATIVE? HOW?

WHAT DID YOU LEARN FROM THIS BOOK  
THAT YOU DIDN'T KNOW BEFORE?

DID YOU HAVE A FAVORITE MOMENT IN THE BOOK?

WHAT ARE THE MOODS OF THE BOOK?

IS IT SAD / FUNNY / FUN/ SURREAL, ETC?

WHY DO YOU THINK EVERYONE SHOULD READ THIS BOOK?

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# Interested in writing?

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- <http://www.worldbookday.com/imagination-channel/>
- Watch some of the videos to pick up expert advice on writing and illustrating stories.