



Dear Parents, Carers, Beechen staff and all!

The Beechen Cliff PTA are needing 100 people to sign up to 'Give as you Live' before shopping online this Christmas!

This will raise funds for the Literacy for Life campaign... but with NO EXTRA COST TO YOU!

The 'Literacy for Life' Campaign

The 'Literacy for Life' campaign will provide literacy workshops, author visits and transform the library area into an enticing and engaging space. With a new range of books, electronic resources and assorted media to underpin the curriculum, the Library will be an inspirational and welcoming place for all pupils.

Our amazing teachers have led this great initiative and now need our help. To support their vision and enthusiasm, we need 100 people to have signed up to 'Give as you Live'.

There is NO COST to you. You simply shop online as normal, but do so via the 'Give as you Live' site (or download the app), accessing 1000s of outlets and almost every major store. In turn, the retailers then pay the charity- in this case the Beechen PTA. Those funds will then be transferred directly to the 'Literacy for Life' Campaign, and alternative fundraising initiatives in future years.

We currently have 41 'Give as you Live' supporters, and we have raised £403. Please help us try to get 100 supporters and raise £1000 for the literacy projects! With well over 1000 pupils in the school we should be able to hit that target.

You will see your 'Give as you Live for Beechen' amount rising, which is very rewarding in itself. You will also see the total raised collectively by the school community. (Individual supporters will not be able to see each other's details or totals. We will update you with fundraising progress in the newsletters).

Please sign up today- or at least before you start Christmas shopping!
It will take you two minutes -follow the link below.

<http://www.giveasyoulive.com/join/beechencliffpta>

You will then need to select the "support us, it's free" button. Set up your account. And then remember to go through the Give as you Live site each time you shop- you can also set up the 'pop up' reminder if you wish.

Thank you very much... We can do this!

Beechen Cliff PTA

Any questions please contact Jo or Annie from the PTA team via the Co-Chair Marina on marinapta@beechen@yahoo.com



Sainsbury's

M&S
EST. 1884

Waitrose

amazon

Waterstones

Currys PC World

Waitrose

Argos

TESCO
Every little helps