


# CAREERS NEWSLETTER

This newsletter is a collation of all the opportunities we have heard about from employers and universities. Please use the links included to read more information and apply to anything you are interested in. Links are underlined.


## OPPORTUNITIES




Interested in going to a Russell Group University? Make sure you don't miss our upcoming Meet the Russell Group webinars. Hear directly from representatives and experts from 22 of the 24 Russell Group Universities including Cambridge, Bristol, King's College London, LSE, and Manchester to get answers to all of your questions about applications, student life, personal statements, and much more. The webinars will cover topics such as; an Introduction to the Russell Group & Why to Study There, Personal Statements & Applying and Student Life. [Register here](#).



[The Not Going To Uni Podcast](#): Explore the extraordinary journeys of apprentices who have chosen alternative career routes over traditional university paths. Join us as we dive into the inspiring stories of individuals who have embraced apprenticeships and other non-traditional avenues to success. Listen now on your chosen podcast streaming platform or watch on the Not Going To Uni YouTube channel!



In this fascinating Subject Spotlight, Dr Aminu Usman presents: [Computer Science: Is Generative AI the Problem or the Solution?](#) It's a thought provoking journey. Aminu thinks broadly about Computer Science, before presenting an interactive two-part activity that should stimulate your Computer Science senses! He finishes with a round up, thinking critically about everything we have discussed.



Join Dr Steffan Thomas as he [introduces you to the world of social media marketing](#). He explores the fundamentals of using social platforms to drive sales, tools and considerations businesses need to have when crafting a social marketing strategy, and the importance of always remembering the social in social media. You will have a go at crafting a social marketing strategy yourself, and receive some career advice on where a Marketing degree can take you!

## JOB OF THE WEEK



This week's video focuses on the job role of a [Dermatologist](#).

A dermatologist is a medical doctor who specializes in conditions that affect the skin, hair, and nails. A dermatologist will examine a patient, order lab tests, make a diagnosis and treat the condition.

Watch the video to learn more.

## LABOUR MARKET INFORMATION FACT


In the past few years, especially after the pandemic, a lot of businesses moved to the online space. This paved the way for various eCommerce businesses as most people turned to online shopping. As per the forecast period between 2023 and 2030, the eCommerce industry is growing rapidly with a 10.06% increase.

[Source](#)

If you have any questions or need support, please email [careers@beechencliff.org.uk](mailto:careers@beechencliff.org.uk)

# CAREERS NEWSLETTER







## OPPORTUNITIES



Getting into medical school in the UK is hard because it's an incredibly competitive process. There are a limited number of spaces available at each medical school, and a high number of applicants each year. If you are considering applying to study Medicine in the future, we would recommend looking at the [Medic Mentor website](#) which includes resources and events split into 5 steps:

- Step 1: Research becoming a Doctor
- Step 2: Speak to Doctors
- Step 3: Participate in Medical Extracurricular activities
- Step 4: Learn about the Medicine Application Process
- Step 5: Seek Mentoring

UCAS have a range of resources to help you explore your Higher Education options, via both university and degree apprenticeships. Here's some of the features that you may find useful:

- 
- 
- 
- 
- 
- 
- [Industry Guides](#) - These take a deep dive into different industries to explore job roles, average salaries, pros/cons & FAQs.
  - [Subject Guides](#) - These guides tell you where the subject could take your career, the number of vacancies available, entry requirements and what universities and employers are looking for when it comes to previous subjects.
  - [Career Quiz](#) - By answering a series of questions, you will be matched to jobs and see what courses previous students studied to get there.
  - [Unibuddy](#) - You can speak with current students studying subjects that interest you to find out more about their experience.
  - [Apprenticeship Smart Alerts](#) - Get tailored opportunities direct to your inbox, based on your preferences. Just create a UCAS account, fill out a quick form, and begin your apprenticeship journey!
  - [Student events](#) - At a UCAS event, you can talk to unis, colleges, employers and apprenticeship providers to compare all your options side-by-side.

## EMPLOYER SPOTLIGHT

"Travis Perkins teams operate at the heart of the construction industry, trusted by the customers and suppliers who build and maintain the places that are important to millions of people. We're proud of where we have come from but it's where we go next that counts. Are you about to step onto the career ladder? We can help you pave the way into a great career." You can read more about their careers [here](#).

## UNI SPOTLIGHT

"Imperial is a world-leading university for science, technology, engineering, medicine and business (STEMB). Imperial harnesses the power of science, engineering, medicine and business to pursue discoveries with world-changing impact. Our students aren't just witness to this, they're working alongside us." You can read more about Imperial College London's courses [here](#).

If you have any questions or need support, please email [careers@beechencliff.org.uk](mailto:careers@beechencliff.org.uk)