BEECHEN CLIFF | FUTURE HORIZONS

CAREERS NEWSLETTER

This newsletter is a collation of all the opportunities we have heard about from employers and universities. Please use the links included to read more information and apply to anything you are interested in. Links are underlined.

OPPORTUNITIES

12th-19th May is National Doughnut Week. Yes, that's right. Doughnuts have their own week... And it's for good reason. Businesses including bakers, coffee shops, and offices take part and sell lots of delicious doughnuts to raise funds for The Children's Trust. So far, £588,344 has been raised.

This week, we're thinking about how many different job roles go into the creation, advertising, sale and charity fundraising of a doughnut to raise money.

The first job role to think about are Bakers. One important thing you need to know about this role is that they work really early mornings to bake their goods to sell for the day. You can expect to earn around £26,000 and work around 40 hours per week.

Baking not really your thing? That's ok! Let's consider the bakery owner who decides to sign up for National Doughnut Week. They may own their business as a Franchise Owner or a Managing Director. They have a lot of responsibility, work long hours and can risk not earning any money if their business doesn't do well. However, if it does do well, they can make LOTS of money! An example of a business owner that has done well is Gym Shark.

In order for the business to do well, the owner will need to invest in marketing. Marketing managers plan how to promote products, services or brands and oversee all marketing activity. You can earn up to £65,000 and work 37 hours per week.

Lastly, the bakery that has signed up to be part of National Doughnut Week would be speaking to a Charity Fundraiser to arrange all the details. Charity fundraisers organise events and activities to encourage people to donate to causes and organisations.

If you have any questions or need support, please email careers@beechencliff.org.uk

JOB OF THE WEEK

This week's video focuses on the job role of an Yacht Deckhand.
They execute any task their senior gives them, in a timely and precise manner. Daily tasks vary and can include wash-downs, polishing, varnishing, teak cleaning, sanding, painting, and general maintenance of the yacht.
Watch the video to learn more.

LABOUR MARKET INFORMATION FACT

The snack and bakery industry is huge. Nestlé S.A. had sales of approximately £82.8 billion in 2023, making them the leading snack and bakery product company in the world by a comfortable margin. By comparison, PepsiCo stood in second place that year, with sales of about £67.4 billion.

Source

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Game Plan have a vast library of growing industry-recognised certified courses. Gain the sufficient employability and soft skills employers are looking for in the workplace, such as communication, leadership and assertiveness giving you a competitive advantage.

"Are you wondering - what are my options after Year 11? You're not alone! In this video CXK's Chris covers post 16 options after GCSE / year 11, and helps you navigate the exciting array of choices available to shape your educational journey. From A-levels to apprenticeships, BTECs to vocational courses, and even 6th Form School and 6th Form College, we've got you covered with insights into each path. We'll delve into Vocational Courses, Subject Qualifications, and explore the world of Apprenticeships. You'll also get a closer look at College, T-Levels, Work Based Training, Study Programmes, and the value of Volunteering."

On selected Mondays from now until August 2024, Southampton Solent University are hosting bookable one hour Microsoft Teams presentations at 5.30pm, as part of their 'Get ready to...' virtual webinars. You can see the full schedule and register here.

This online taster session takes place virtually on 23rd May and will give you an insight into what it's like to study General Engineering at university. You'll have the chance to hear from one of our academics, participate in a taster lecture and engage with current undergraduates.

In Year 13? Wondering how to prep for results day? Find out how to prepare for receiving your results. In this online session, you will cover what happens when you get your Level 3 qualifications; information on how to ensure that universities have all of your information, top tips for if you have changed your mind, overachieved or not got the results you were hoping for, before giving you the chance to ask any questions.

EMPLOYER SPOTLIGHT

"At British Airways, we believe that anyone can bring new and original ideas to the table – no matter what their age. It doesn't matter what your background is. If you're inspired to help shape the future of air travel and you're ambitious to learn, then we're ready to help you spread your wings."

You can read more about their careers here.

UNI SPOTLIGHT

"Swansea University has been producing world class research since 1920. We have a long history of working with business and industry but today our research has a much wider impact, reaching across the health, wealth, culture, and well-being of a global society."

You can read more about Swansea University's courses here.

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