A Level Business - Learning Journey

Beechen Cliff

Career opportunities
-accountancy
-business analyst
-marketing
-logistics
-procurement
-property management
-teacher

Higher Level Apprenticeship (e.g. KPMG 360 degree)

Graduate Scheme Opportunities

University Degree e.g. Business Management N200

Careers - where can Business take you?

Final Exams

Implementation and strategy failure

Internationalism

Choosing markets and products

Managing change

Choosing strategic direction

Investment appraisal

Competitive environment

Existing internal strengths and weaknesses

Mission corporate objectives

Strategic position of a business

Use of technology

Innovation

How to pursue strategies

Change in scale

Choosing how to compete

Organisational culture

Political, legal, economic and social change

YEAR **13**

Analysing financial performance

Improving cash flow and profits

Analysing HR performance

Operational decisions to improve performance

Financial performance

Human Resource

Sources of finance

Setting objectives

Analysing operational performance

Setting marketing objectives

Leadership and management

External environments

Nature and purpose of business

Operational performance

Marketing performance

Managers, Leadership and Decision Making

What is Business?

Operational objectives

Marketing decisions

Markets and customers

Stakeholders

Management decision making

DIfferent business forms

YEAR **12**

Completion of summer prep work

Golden Threads

- Knowledge and understanding
- Application and contextualisation
- Analytical ability linked to business concepts
- Critical evaluation
- Real world links (countries and companies)